# 4<sup>th</sup> SIOR International Conference



- > 2023/2024 SIOR Europe Relationship Opportunities
- **Network** with SIORs and other professionals
- **Learn strategies** to drive prosperity and advance your career
- **Find partners** offering products and services to improve day-to-day business
- **Amplify Exposure** to the leaders in CRE



#### WHAT IS SIOR?

SIOR is composed of the **most successful**, **respected**, **and highest producing brokers** in industrial and office real estate.

We are the only organization that provides access to our **3,700** members who complete **€16.7 BILLION+** in leases and sales transactions **ANNUALLY**.



#### ALWAYS MOVING FORWARD

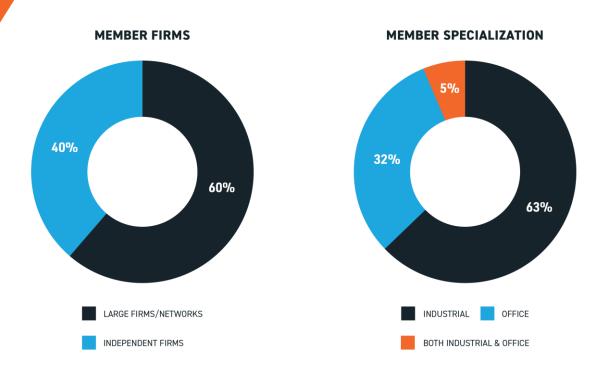
"Being a sponsor and participant of the conferences in Warsaw and Dublin was extremely rewarding. It was fantastic to see so many global real estate professionals together in one place. The keynote speaker was former President of of Poland Lech Wałęsa! We are long-term supporters and will certainly be in Berlin."

Renata Osiecka, SIOR (Industrial Specialist),
 Axi Immo, Poland.





#### MEMBER PROFILE



- The **most capable and experienced** industrial and office brokerage practitioners in any market
- Unmatched reputation for the highest level of knowledge, production, and ethics in the real estate industry
- Met unrivaled qualification requirements by demonstrating production and endorsements by SIOR members

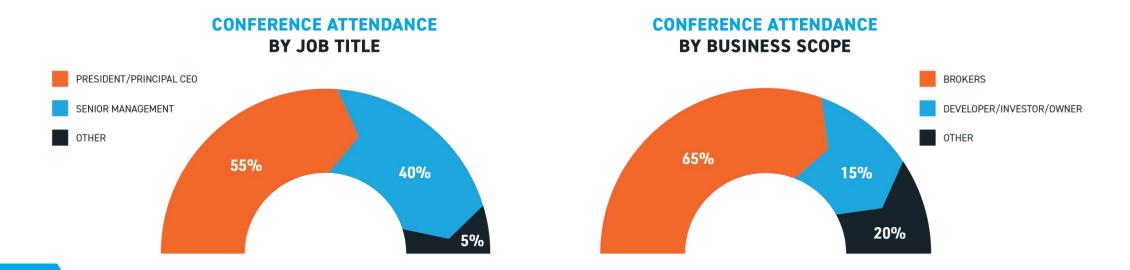
#### ALWAYS MOVING FORWARD

"The European conferences bring together a wonderful diversity of attendees from the US, Europe and further afield providing great networking opportunities to share industry intelligence and best practice. This is supported by a leading edge educational programme and memorable social events allowing for informal discourse."

- Paul R McDowell FRICS, FSCSI, SIOR. Paul McDowell Ltd, Ireland.



## ATTENDEE PROFILE





# SIOR EUROPEAN CHAPTER EVENT SPONSORSHIP LEVELS



Platinum: €20,000

Gold: €15,000

> Keynote: €12,000 soll

Silver: €10,000

Bronze: €5.000 soll



#### **EVENT SPONSORSHIP BENEFITS**

LEVEL	AMOUNT	COMPLIMENTARY CONFERENCE REGISTRATION	PODIUM TIME	SPONSOR BANNER	DISPLAY TABLE	LOGO IN ATTENDEE EMAILS	DISCOUNT TO SIOR NORTH AMERICAN CONFERENCE	
PLATINUM	€20,000	FOUR	YES	YES	EXCLUSIVE	YES	TWO FREE TICKETS	
GOLD	€15,000	THREE	YES	YES	EXCLUSIVE		ONE FREE TICKET	
KEYNOTE	€12,000	тwо	YES	YES			50% DISCOUNT ON ONE TICKET	
SILVER	€10,000	тwо		SHARED	EXCLUSIVE		50% DISCOUNT ON ONE TICKET	
BRONZE	€5,000	ONE		SHARED	SHARED		20% DISCOUNT ON ONE TICKET	

All sponsorship levels include the announcement of company sponsorship at the General Sessions, contact information of delegates (pre- and post-conference), tote bag insert, company logo on SIOR Global and SIOR European Chapter websites.



### **EDUCATION PROGRAMMES**



- > Office and Industrial Optional Educational Tours (Wednesday) €5,000 each
- > Opening General Session (Thursday) 500
- > Roundtable Discussions (Thursday) €6,500
- Afternoon Panel Session (Thursday) €8,000
- > Berlin Property Tours (Thursday) €5,000 each
- Closing General Session (Friday) €12,000
- > Berlin Activity Tours (Friday) €5,000 each

All sponsorship levels for education programmes include Bronze Level benefits. Roundtable and Panel Sessions to be introduced by sponsor.

#### **NETWORKING EVENTS**

- Registration Experience (two days): €7,000
- Early Bird Meet & Greet Reception (Wednesday): €15,000
- Leadership Dinner (Wednesday): €9,500
- > IBG Dinner (Wednesco) LP,500
- Thursday Networking Breaks/Lugo

- Evening Lake Cocktail Party at the Café am Neuen See (Thursday): €30,000
- Late Night After-Party (Thursday): €10,000
- Partner's Grand Day Out (Thursday): €6,500
- Friday Networking Lunch: €5,000

All sponsorship levels for networking events include Bronze Level benefits. Events to be introduced by sponsor where possible.





# BRANDING OPPORTUNITIES

- SIOR Europe Chapter Gift: Tailor-made Budget
- Mobile App: €8,000
- Wi-Fi: €6,500
- Hotel Key Cards: €6,500
- Lanyards: €10,000\$OLD
- Photo booth at Lakeside Party: €6,500
- Tennis Tournament for the SIOR Foundation: €10,000
- > SIORide (two days cycling for the SIOR Foundation): €10,000

All sponsorship branding opportunities include Bronze Level benefits.

## SIOR FOUNDATION

Providing opportunities for the next generation of commercial real estate leaders. €40,000 raised in 2022 and donated to DEC Ukraine and Ukrainian real estate causes.

Let's do better for 2024!

- Sponsorships
- Programme Partnerships
- Donations
- SIORide
- > Tennis Tournament

Corrine Nowak
SIOR Foundation Director
cnowak@sior.com
foundation.sior.com

## > ALWAYS MOVING FORWARD

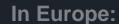
"I'm a part of a network across the globe,
a best-in-class network, that I get to
collaborate with and that I can partner
with on anything my clients need to
solve for."

- Saadia Sheikh, SIOR VP, Brokerage & Innovation, JLL



# **CONTACT US**





Matthew Leguen de Lacroix
SIOR, Head of Business Development, EMEA
mleguendelacroix@sior.com



In USA:

John Manganiello
Senior Vice President, Business Development
jmanganiello@sior.com



Tobias Schultheiß
Conference Chair & Co-Chair Sponsorship
/ Blackbird Real Estate GmbH
tobias@blackbird-re.de



Norm Khoury
Co-Chair Sponsorship / Colliers
Norm.Khoury@colliers.com



SOCIETY OF INDUSTRIAL AND OFFICE REALTORS®